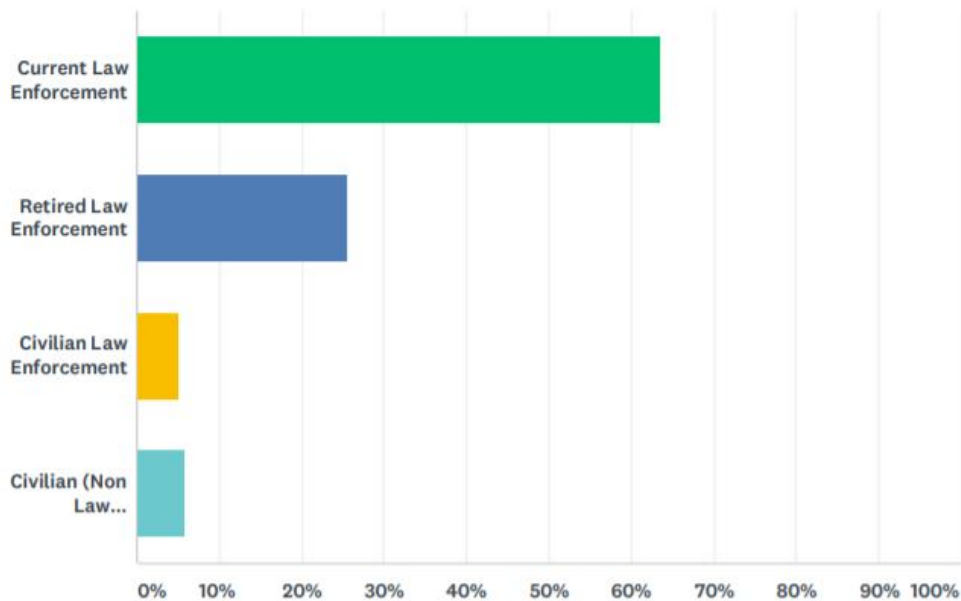


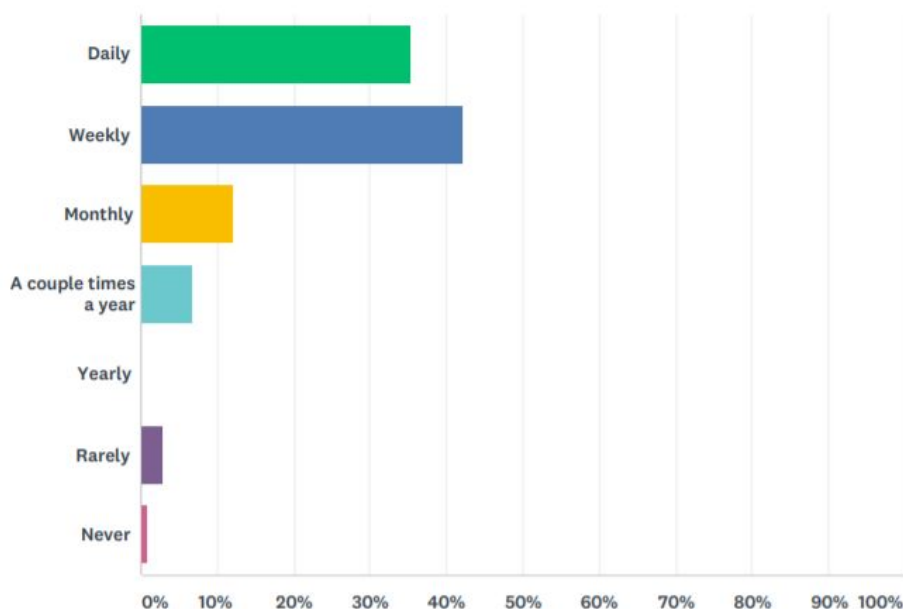
PoliceOne.com's Reader Survey was conducted between August 17th and October 19th 2017, receiving 2,316 responses from verified law enforcement professionals across all ranks and department sizes.

## What is your law enforcement status?

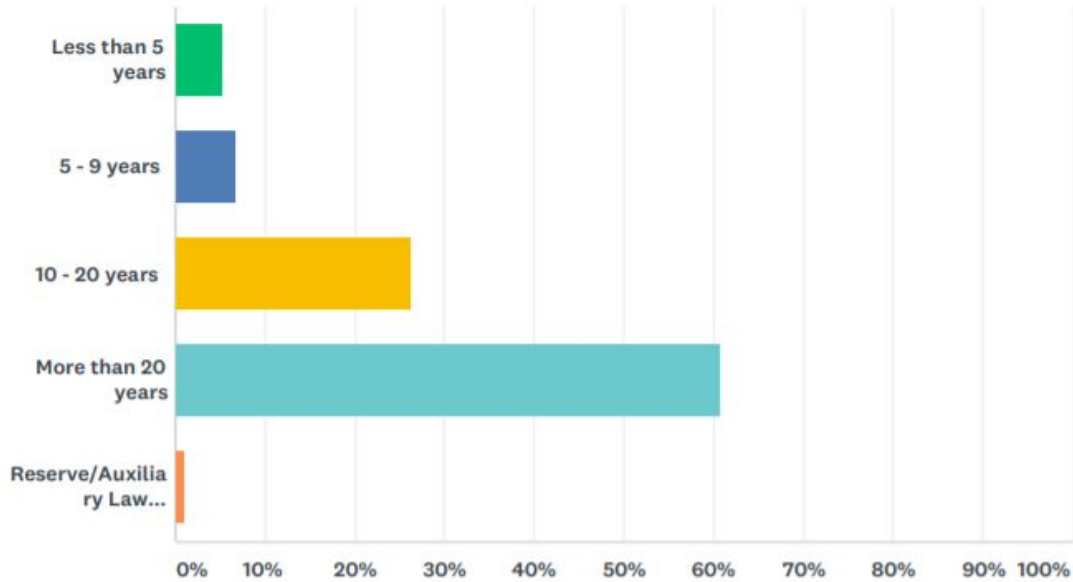


Note: Anyone who answered "Civilian" was disqualified from continuing the survey.

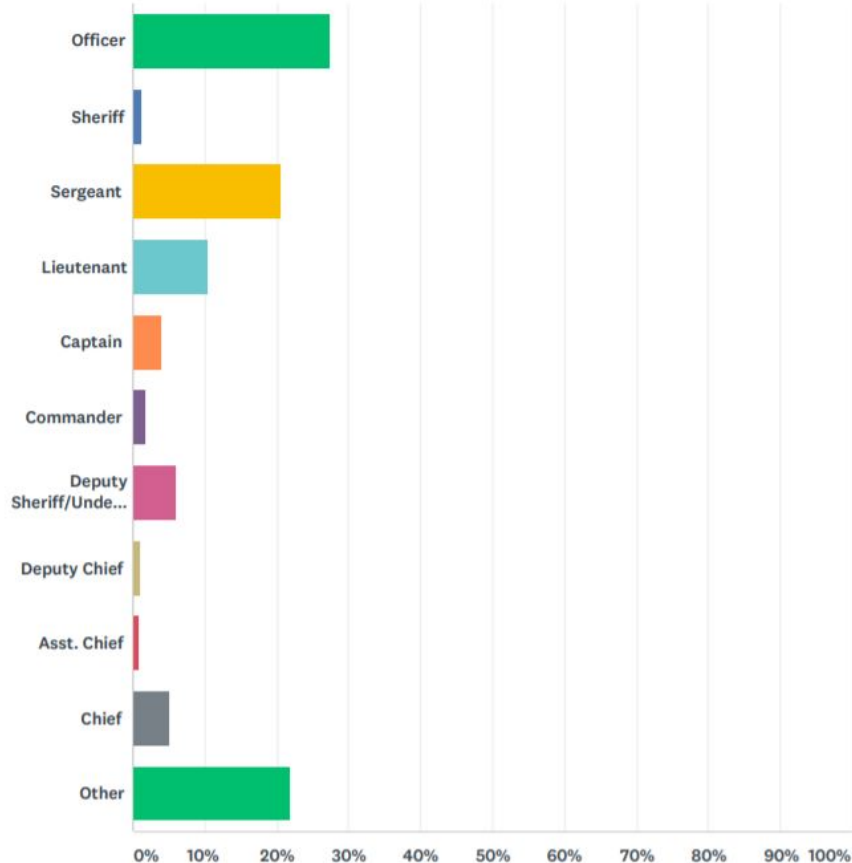
## How often do you visit?



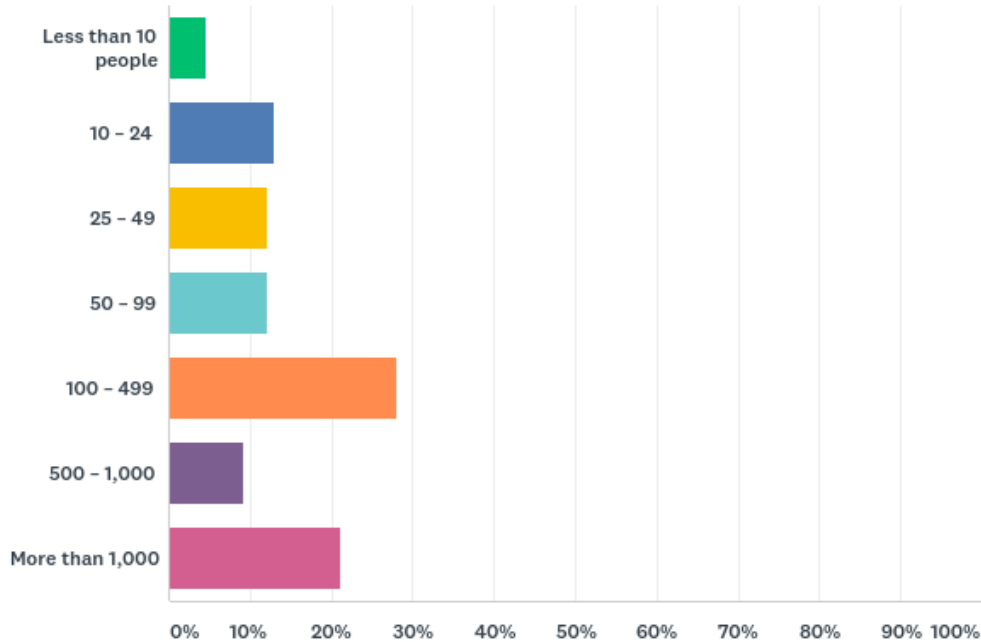
## How many years have you been in law enforcement?



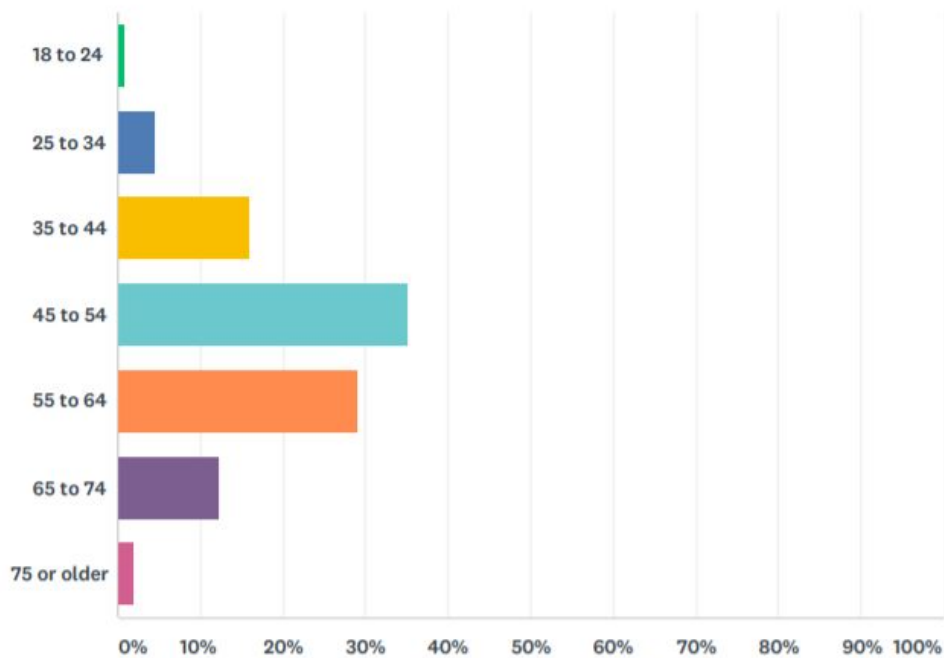
## What is your current (or highest) rank?



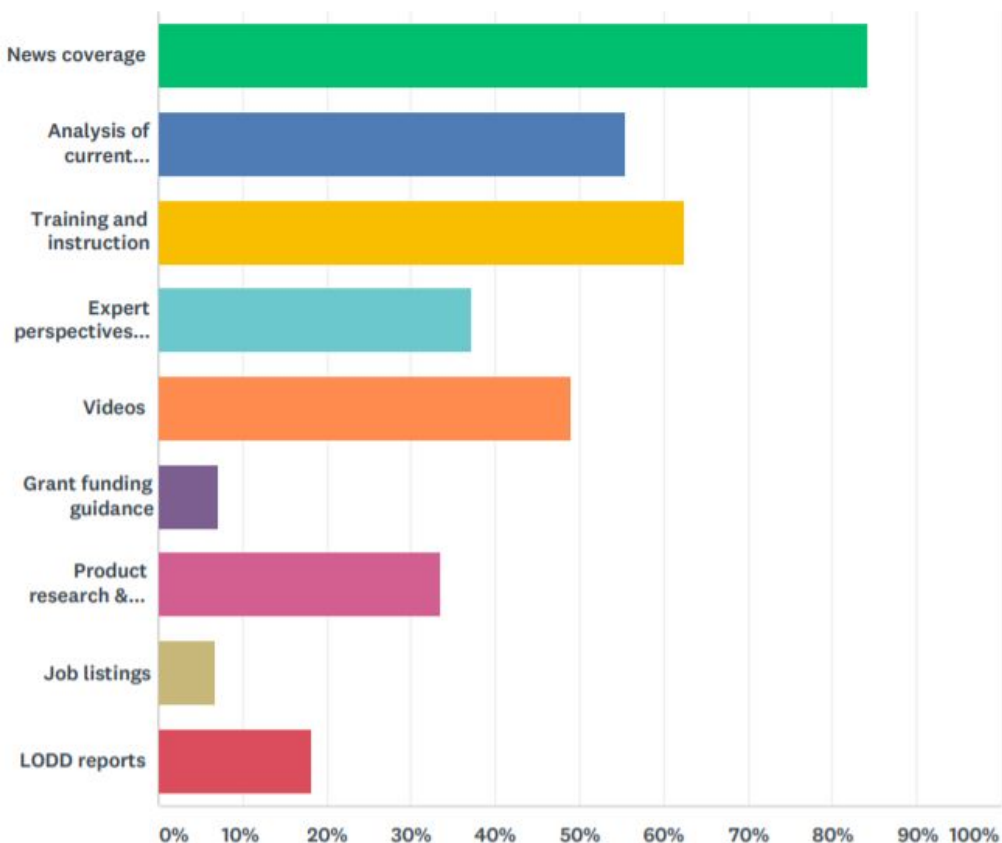
## What is the size of your department or agency?



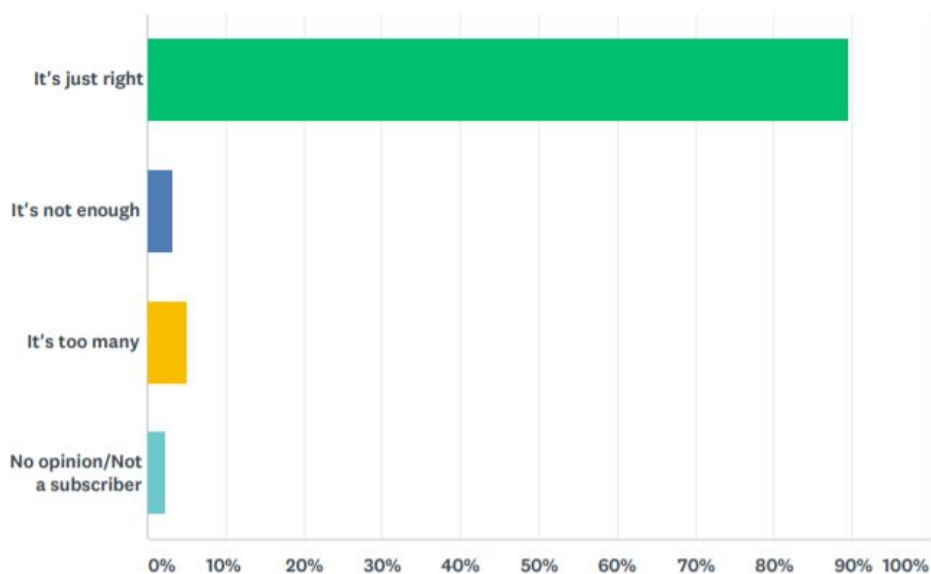
## What is your age?



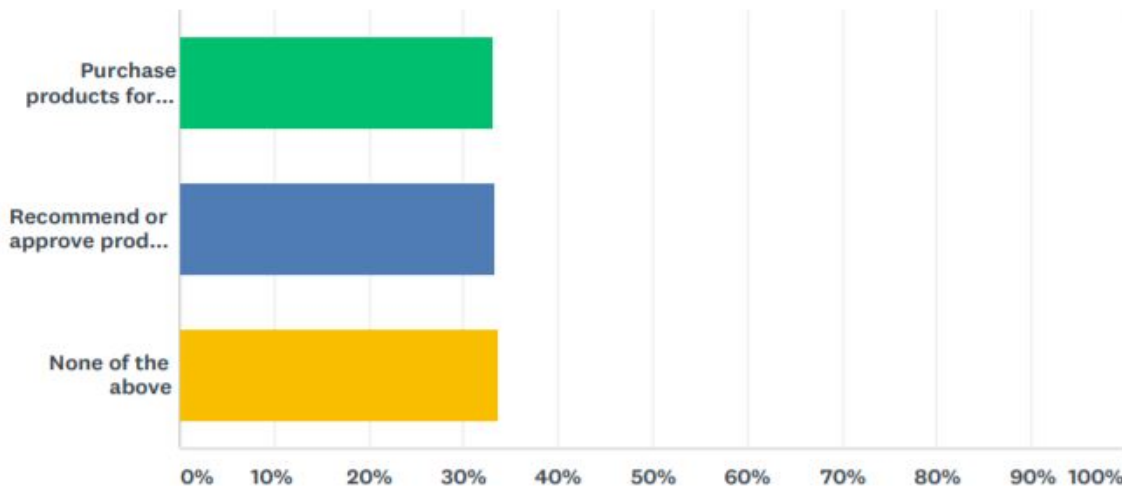
### What information brings you to PoliceOne most often? (Check all that apply)



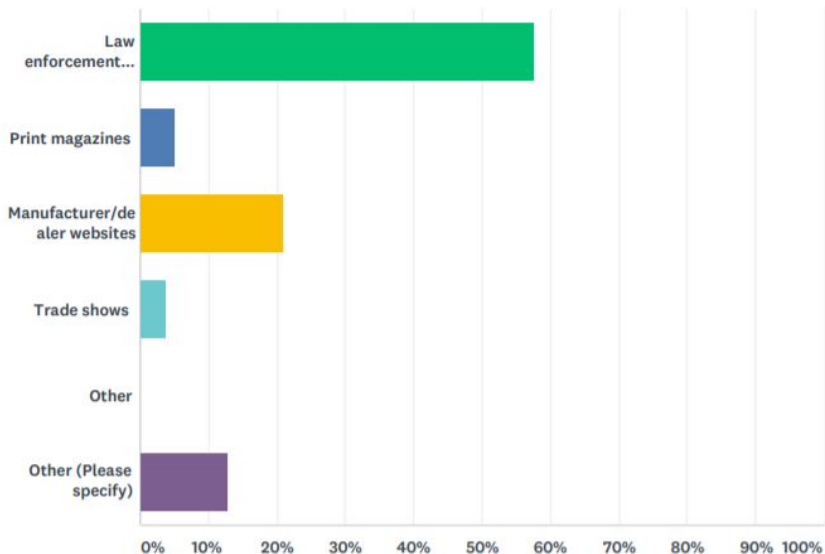
### How do you feel about the frequency of emails you receive from PoliceOne?



**What best describes your role in purchasing products for your department or agency?**

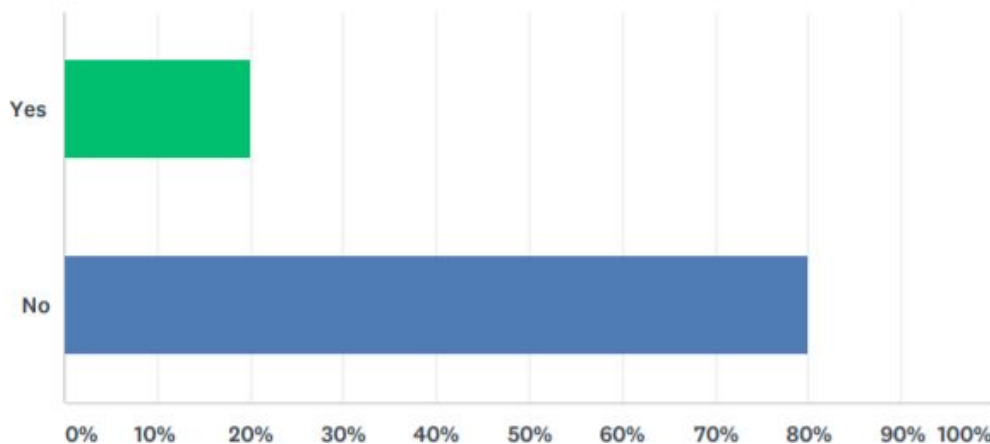


**What is your primary source of product research when evaluating law enforcement products?**

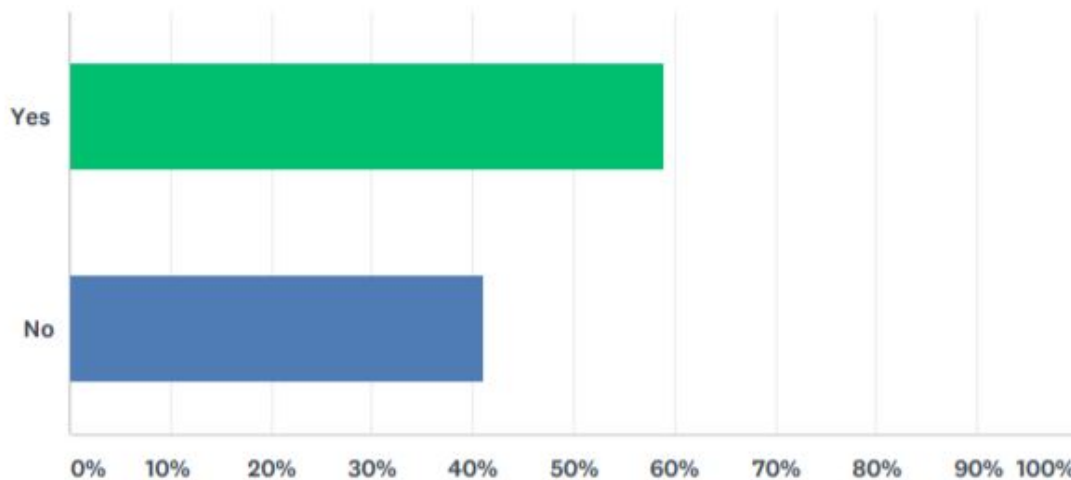


ANSWER CHOICES	RESPONSES	
Law enforcement websites (Ex: PoliceOne)	57.48%	1,191
Print magazines	5.12%	106
Manufacturer/dealer websites	20.85%	432
Trade shows	3.86%	80
Other	0.00%	0
Other (Please specify)	12.69%	263
<b>TOTAL</b>		<b>2,072</b>

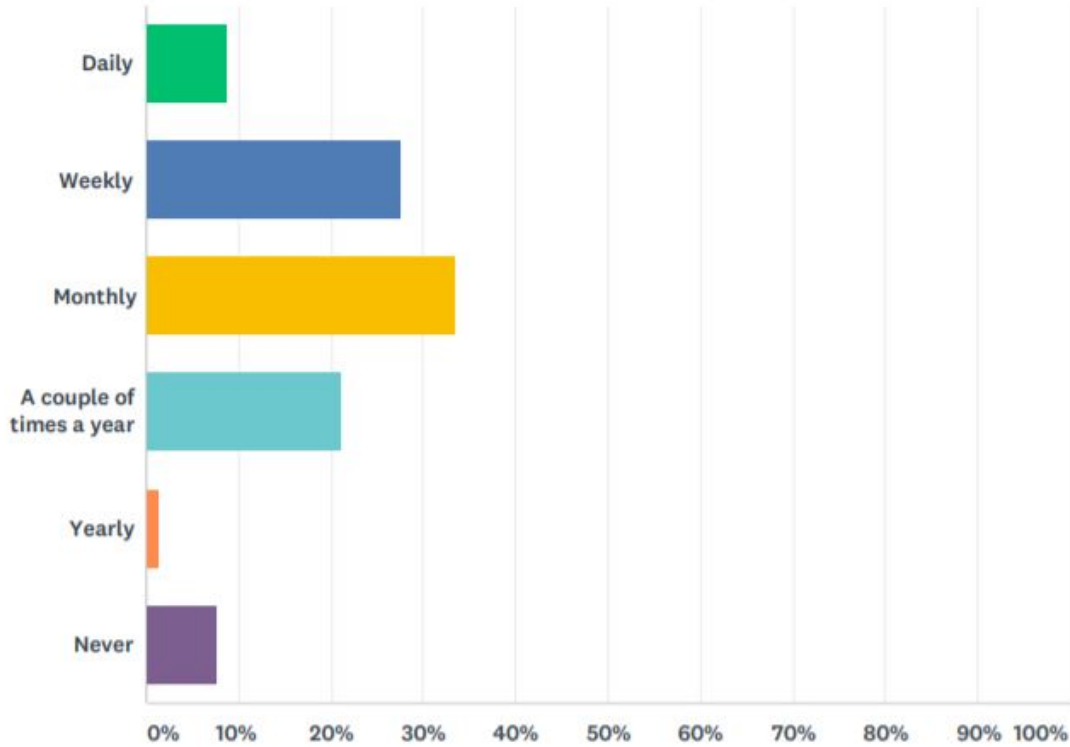
**Have you attended a law enforcement trade show or expo in the past year?**



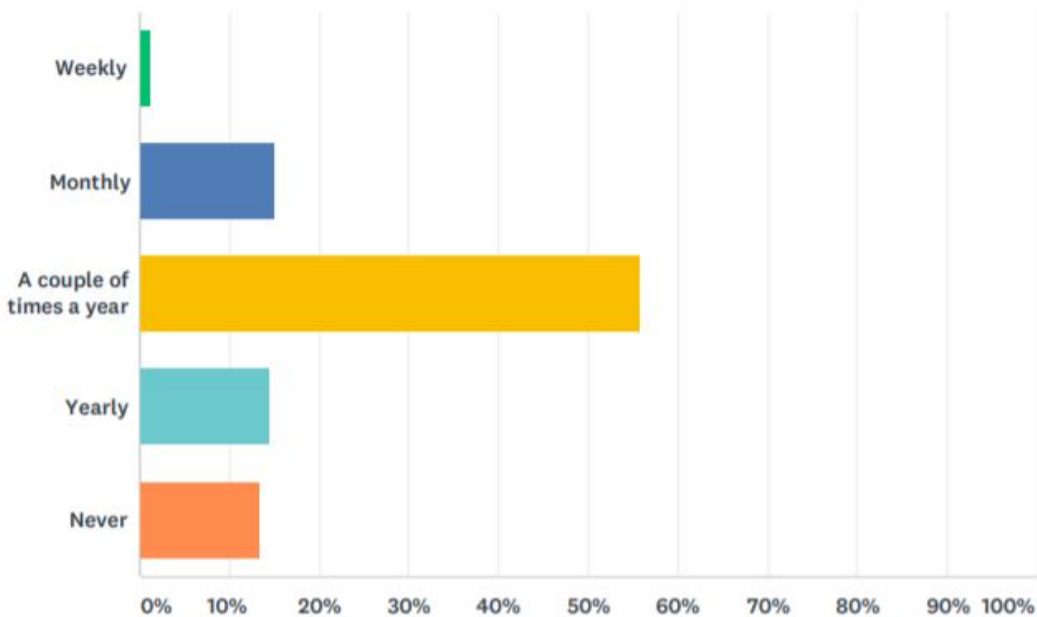
**(If Yes) - Did you purchase products as a result of attending the show?**



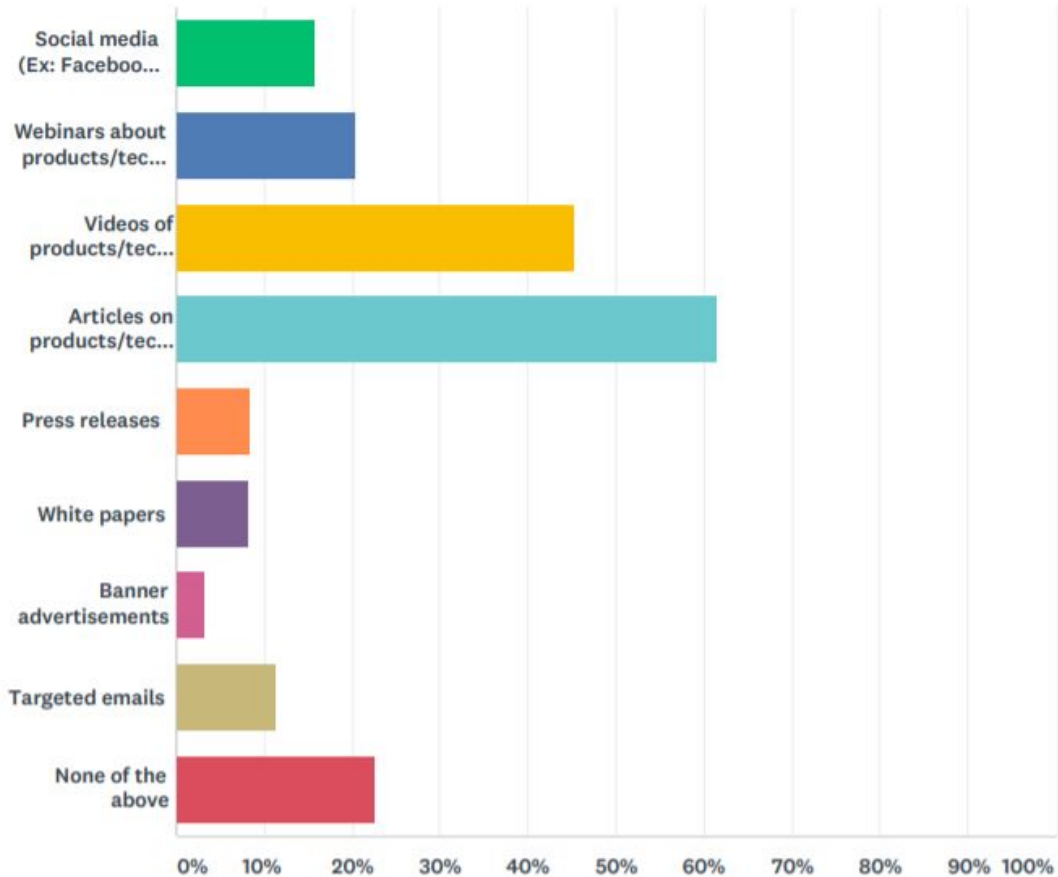
**How often do you read industry print publications?**



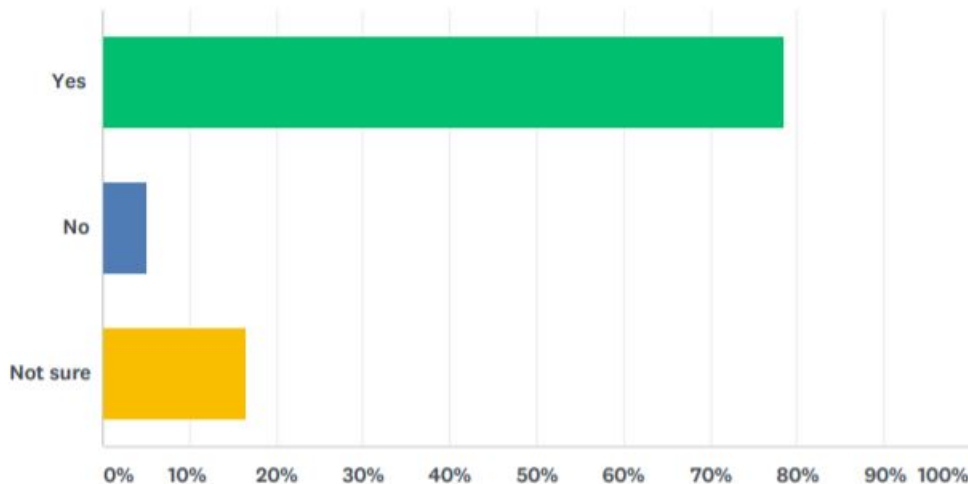
**How often do you purchase police gear or other police-related products online?**



**Which of the following has influenced you or your department to try a new product?  
(Check all that apply)**



**Would you agree that resources on PoliceOne have directly impacted your performance and safety as a first responder?**





**Would you recommend PoliceOne as a product research tool to others in your department?**

